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FOR IMMEDIATE RELEASE

**DEAN MEAD SHAREHOLDER NATIONALLY RECOGNIZED FOR
SUPERIOR CLIENT SERVICE**

Gregory K. Lawrence Named to 2011 *BTI Client Service All-Stars Team*

Orlando, Florida -- Dean, Mead, Egerton, Bloodworth, Capouano, & Bozarth, P.A. announced today that The BTI Consulting Group (Wellesley, Massachusetts) has named Gregory K. Lawrence as a *BTI Client Service All-Star* for 2011. Lawrence is the only real estate attorney in Florida, and one of only four lawyers in the state, to be named among this exclusive group.

The 2011 *BTI Client Service All-Star Team* is comprised of 318 attorneys nationally recognized for their extraordinary dedication to client service. The *Client Service All-Stars* list is based solely on unprompted feedback from nearly 300 general counsel at large and Fortune 1000 companies. The honorees impressed corporate counsel with their “keen understanding of business issues, thought-leading approach and total commitment to client needs”.

BTI's Client Service All-Stars are selected by corporate counsel because they possess the following unique attributes:

- Proving true thought leadership
- Demonstrating innovation and creative thinking
- Providing focused, practical solutions
- Functioning as a valued counselor
- Exhibiting total commitment to the client and their goals

- Responding to changing objectives
- Being accessible

“There is no higher compliment than to be recommended by clients for such an outstanding achievement, and Greg is truly deserving of this honor”, said Michael D. Minton, president of Dean Mead. “As a leader and a mentor, Greg exemplifies the firm’s core philosophy by consistently delivering exceptional service and contributing toward our clients’ success.”

Lawrence is a shareholder in Dean Mead’s Real Estate Department and he is the Chair of the firm’s Financial Institutions Industry Team. He has more than 27 years of experience focusing on commercial real estate transactions, secured and unsecured lending transactions, and loan workout transactions. He received his law degree from Stetson University College of Law in 1984, and his undergraduate degree, with honors, from Florida State University.

About Dean Mead:

Dean Mead provides full-service legal representation to businesses and individuals throughout Florida. The firm has nearly 50 attorneys who are experienced in multiple practice areas including: tax, estate and succession planning, corporate, agribusiness, health care, real estate, general commercial litigation, employee benefits, bankruptcy and creditors’ rights, and water law. The firm’s offices are located in Orlando, Fort Pierce, Gainesville and Viera. For more information, please visit our Website at www.deanmead.com.

About BTI Consulting Group:

BTI is the leading provider of strategic research to law firms and General Counsel. For the past 20 years, BTI has delivered compelling, custom client surveys to firms with 6 to 600 partners. BTI also provides syndicated market research about client service, market direction and client satisfaction to more than 200 top law firms. BTI’s work spans 13 different professions, helping clients learn best practices from world-class firms in virtually all professional services industries. For more information about the survey or to view the list of 318 attorneys selected as *Client Service All-Stars*, please visit the BTI Consulting Group’s Website at <http://www.bticlientserviceallstars.com/>.