

*Coldwell Banker Commercial
Saunders Real Estate*

PRESENTS

“LAY OF THE LAND”

Florida Land Conference

2017



FEATURING

National and Regional Speakers



John Ellis "Jeb" Bush Sr.
American businessman and politician who served as the 43rd Governor of Florida from 1999 to 2007



Mark Dotzour, PhD
Real Estate Economist
Former Chief Economist of the Real Estate Center at Texas A&M University



2016 Florida Land Values
Dean Saunders
ALC, CCIM
Broker/Owner
Coldwell Banker Commercial
Saunders Real Estate



Fred Schmidt
President & COO
Coldwell Banker Commercial Affiliates



Gary Ralston
CCIM, SIOR, CPM, CRE, CLS,
CDP, CRX, FRICS
Managing Partner, Broker
Coldwell Banker Commercial
Saunders Ralston Dantzer

Visit LayOfTheLandConference.com
for additional speakers

Guests will receive the newest edition of the **Lay of the Land Market Report**, revealing verified Florida land sales data for 2016.

The annual Florida Land Conference is produced, hosted, and sponsored by:



2017 LAY OF THE LAND CONFERENCE

An event for Florida land owners, investors, and others of related interests who will hear economic, market, sales, and regulatory information relevant to Florida land.

Friday, March 17, 2017

Conference

7:45 am registration & continental breakfast

8:30 am to 2:00 pm with lunch included

Seating is Limited!

\$100 per person

Register by March 15, 2017 at:

LayOfTheLandConference.com

863.648.1528

Held at the:

Omni Resort at ChampionsGate

1500 Masters Blvd, ChampionsGate, Florida
407.390.6664 • OmniHotels.com/hotels/orlando-championsgate

Preferred Airport for the Event is Orlando, FL
MCO-Orlando International • 28 miles

NOTE: photography, videography, and audio will be captured and used for company marketing in digital, print, and online formats.

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